

Responsible Parties and Contacts for Objections

You can address your objection to your personal data being processed by the Messe Frankfurt Group for market research purposes and to optimize and develop our events, products, and services based on legitimate interests to any company within the Messe Frankfurt Group.

Responsible Parties	Contacts for Objections
Messe Frankfurt GmbH Messe Frankfurt Exhibition GmbH Messe Frankfurt Venue GmbH Messe Frankfurt Medien Service GmbH	Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main, Deutschland info@messefrankfurt.com privacy@messefrankfurt.com
Accente Gastronomie Service GmbH	Ludwig-Erhard-Anlage 1, D-60327 Frankfurt am Main, Deutschland privacy@accente.com
Mesago Messe Frankfurt GmbH	Rotebühlstraße 83 - 85 70178 Stuttgart privacy@mesago.com
Messe Frankfurt UK Ltd	8 Heyworth Business Park Old Portsmouth Road Guildford GU3 1AF United Kingdom privacy@uk.messefrankfurt.com
Messe Frankfurt Italia Srl.	Corso Sempione 68 20154 Milano privacy@italy.messefrankfurt.com
Messe Frankfurt France S. A. S.	1-3 avenue de Flandre 75019 Paris privacy@france.messefrankfurt.com
Messe Frankfurt Istanbul	Bostancı Mah. Yazmacı Tahir Sok. No:50 34744 Kadıkoy / Istanbul Turkiye privacy@turkey.messefrankfurt.com

Messe Frankfurt Middle East GmbH	<p>Messe Frankfurt Middle East GmbH HSBC Tower Building (10th floor) Emaar Square, Downtown Dubai, Dubai United Arab Emirates</p> <p>privacy@uae.messefrankfurt.com</p>
Messe Frankfurt (H.K.) Ltd., Hongkong	<p>Office Hong Kong 35/F China Resources Building, Harbour Road Wanchai, Hong Kong</p> <p>privacy@hongkong.messefrankfurt.com</p> <p>Office Taipei, Taiwan 8F, No. 288, Sec 6, Civic Blvd. Xinyi Dist. Taipei City 110 Taiwan</p> <p>privacy@hongkong.messefrankfurt.com</p>
Messe Frankfurt (Shanghai) Co. Ltd., Shanghai	<p>11/F Office Tower 1, Century Metropolis 1229 Century Avenue Pudong New Area Shanghai 200122, P.R. China</p> <p>privacy@hongkong.messefrankfurt.com</p> <p>Beijing Branch Room 1721, Tower 2, Bright China Chang An Building, No 7 Jian Guo Men Nei Avenue, East District, Beijing 100005, P.R. China</p> <p>privacy@hongkong.messefrankfurt.com</p>
Guangzhou Guangya Messe Frankfurt Co. Ltd., Guangzhou	<p>Unit B2616, China Shine Plaza No. 9 Linhexi Road, Tianhe District, Guangzhou 510610 P.R. China</p> <p>privacy@hongkong.messefrankfurt.com</p>
Guangzhou Li Tong Messe Frankfurt Co. Ltd.	<p>Room 1520, Dongshan Plaza, No. 69 Xian Lie Zhong Road, Yuexiu District Guangzhou, Guangdong, 510095, China</p> <p>privacy@hongkong.messefrankfurt.com</p>
Messe Frankfurt Shenzhen Co Ltd	<p>5001, 5002, Building 1, Huanggang Business Center, Excellence Century Center, No. 2030 Jintian Road, Fushan Community, Futian Street, Futian District, Shenzhen 518026, P.R. China</p>

	privacy@hongkong.messefrankfurt.com
Messe Frankfurt (Zhuhai) Airshow Co Ltd	No. 1, Jiuzhou Lane 2, Jiuzhou Avenue East Xiangzhou District, Zhuhai 519015, P.R. China privacy@hongkong.messefrankfurt.com
Messe Frankfurt Japan Ltd.	4F Sumitomo Fudosan Chiyoda Fujimi Building 1-8-19 Fujimi Chiyoda-ku, Tokyo 102-0071, Japan privacy@japan.messefrankfurt.com
Messe Frankfurt Trade Fairs India Pvt. Ltd., Mumbai	Gala Impecca, 5th Floor Andheri Kurla Road, Andheri East, Mumbai 400 059 privacy@india.messefrankfurt.com
Messe Frankfurt Korea Ltd., Seoul	Room 705, Construction Bldg., 15, Sejong-daero 20-gil, Jung-gu, Seoul 04520 Republic of Korea privacy@korea.messefrankfurt.com
Messe Frankfurt Inc., Atlanta	3200 Windy Hill Road Suite 500 West GA-30339 Atlanta privacy@usa.messefrankfurt.com
Indexport Messe Frankfurt S. A.	Mariscal Antonio José de Sucre 1530 Piso 7 C1428DUT Buenos Aires Argentina privacy@argentina.messefrankfurt.com
Messe Frankfurt South Africa (Pty) Ltd.	Building 16, 1st Floor, office 5 The Woodlands Office Park 20 Woodlands Drive Woodmead, 2080 South Africa privacy@southafrica.messefrankfurt.com

Information about Data Protection

The following data protection information applies to the Messe Login user account and the use of data within the Messe Frankfurt Group. Data protection information about the Messe Frankfurt homepage can be found [here](#).

I. Messe Login User Account

User Account

The Messe Frankfurt Group offers a wide range of digital services. These can be accessed with a personal user account via the *Messe Login* authentication portal as a single sign-on system. To create a user account, you must provide your title, name, e-mail address and country. Depending on the services used, additional information may be required.

The data provided here will be used by Messe Frankfurt GmbH to create and manage your Messe Login. Messe Frankfurt GmbH is the data controller within the meaning of the General Data Protection Regulation (GDPR). The legal basis is Article 6(1), sentence 1 lit. b GDPR. You can delete your *Messe Login* at any time. However, you will then no longer be able to use the digital services you have registered for with the user account.

Messe Frankfurt Info Service

We would like to contribute to your business success and support you in making new business contacts. To this end, we ask for your consent to receive marketing information by e-mail. The data will be used for the purposes described in the consent. You can revoke or adapt this consent at any time with effect for the future. Please use the unsubscribe link in your e-mail or contact us at privacy@messefrankfurt.com. Messe Frankfurt GmbH is the data controller within the meaning of the General Data Protection Regulation (GDPR). The legal basis is Article 6(1), sentence 1 lit. a GDPR.

II. Responsible for the Use of Data

The companies within the Messe Frankfurt Group are responsible for the use of data (see list above under Responsible Parties and Contacts for Objections). The companies within the Messe Frankfurt Group process data on communication with you about our events and offers and about the products and services you purchase from them. This includes, for example:

- Newsletter with information on events, exhibitors, and their products,
- customer satisfaction surveys,
- participation in competitions, contests, or other trade-fair-related events,
- the purchase of tickets and exchange of vouchers
- Requests for quotes, trade fair participation, and services used for this purpose.

The companies of the Messe Frankfurt Group process the data jointly within the meaning of Art. 26 GDPR. If you have any additional questions, please contact us using the details above.

The data is used within the Messe Frankfurt Group for market research purposes and to optimize and develop our events, products, and services. The aim is to bring together business-related information about the interactions between your company and us in order to provide relevant information and suitable offers for our services, as well as to improve our communication with you.

The Messe Frankfurt Group processes the aforementioned data on the basis of legitimate interests (Article 6(1) sentence 1 lit. f GDPR). These legitimate interests include the consolidation of customer data within the group of companies to avoid redundancies in data storage and optimize data security, as well as addressing our customers in a targeted manner. **You have the right to object to the processing of your personal data to protect our legitimate interests or those of third parties in accordance with Art. 21 GDPR.** As described above, you can exercise this right against all companies of the Messe Frankfurt Group.

III. Recipient of the Data

Access to your data is only granted to those bodies that absolutely need it for the purposes stated above. In this context, data may also be shared with processors and other service providers commissioned by us. These are companies in IT services, call center services, and telecommunications category. The legally required contractual agreements pursuant to Article 28 GDPR—regarding purpose limitation, confidentiality, and, where necessary, non-disclosure—have been concluded with these parties. Beyond this, we only pass on data if this is permitted or required by law, or if you have provided your consent.

IV. Transfer to Third Countries

Depending on your use of the Messe Login, data may be transmitted to recipients in third countries. As part of the remote maintenance of standard IT components, it is possible, in rare and limited cases, that an IT service provider from a non-EU country may access personal data in order to resolve technical issues. However, data will only be transferred if the EU Commission has confirmed that the third country has an adequate level of data protection or if EU standard contractual clauses have been concluded.

V. Automated Decision-Making and Profiling

We do not use automated decision-making (including profiling) for the processing purposes listed.

VI. Your Rights under the GDPR

You have the following rights under the GDPR regarding your personal data.

You can request information about the stored data and how we collect, process, and store this data, Art. 15 GDPR.

You can request the correction or completion of incorrect or incomplete data concerning you, Art. 16 GDPR.

Pursuant to Art. 17 GDPR, you have the right to request the erasure of your data, e.g. if the data is no longer required or is being processed unlawfully, if you withdraw your consent, or if you have objected to their processing. Under certain circumstances, deletion can only take place when there are no longer any legal obligations to retain data.

You can also request the restriction of data processing under the conditions of Art. 18 GDPR.

In certain cases, you have the right to receive the personal data we have collected from you in a structured, commonly used, and machine-readable format. At the same time, you have the right to transmit this data to another data controller or, if technically feasible, to have it transmitted by us, Art. 20 GDPR.

You can revoke your consent to the processing of your personal data at any time with future effect, pursuant to Article 7(3) GDPR.

You have the right to object to the processing of your personal data for the purposes of the legitimate interests pursued by us or by a third party (Article 6(1) sentence 1 lit. f GDPR) pursuant to Article 21 GDPR, unless we can demonstrate compelling legitimate grounds for the processing.

In addition, under Article 77 GDPR in conjunction with Section 19 BDSG, you have the right to lodge a complaint with a data protection authority, such as the State Data Protection Authority of Hesse.

VII. Contact Details of the Data Protection Officer

You can reach the data protection officer at the following addresses.

Messe Frankfurt GmbH Messe Frankfurt Exhibition GmbH Messe Frankfurt Venue GmbH Messe Frankfurt Medien Service GmbH	z.Hd. Datenschutzbeauftragter Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main, Deutschland info@messefrankfurt.com privacy@messefrankfurt.com
Accente Gastronomie Service GmbH	z.Hd. Datenschutzbeauftragter Ludwig-Erhard-Anlage 1, D-60327 Frankfurt am Main, Deutschland privacy@accente.com
Mesago Messe Frankfurt GmbH	z.Hd. Datenschutzbeauftragter Rotebühlstraße 83 - 85 70178 Stuttgart privacy@mesago.com

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